



**2018 MODEL YEAR
RAM 1500 OUTDOORSMAN CREW CAB 4X4**

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,170

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl
Interior Color: Black interior / Diesel Grey seats
Interior: Premium cloth front bucket seats
Engine: 3.0L EcoDiesel V6 engine
Transmission: 8-speed TorqueFlite automatic transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES
 Advanced multistage front air bags
 Supplemental side curtain air bags
 Supplemental side air bags
 Supplemental front seat side air bags
 4-wheel anti-lock disc brakes
 Electronic Stability Control
 Tire pressure monitoring system
 Elec. shift-on-the-fly part-time transfer case
 Heavy-duty transmission oil cooler
 Heavy-duty engine cooling
 Front heavy-duty shock absorbers
 Rear heavy-duty shock absorbers
 Remote keyless entry
 Sentry Key anti-theft engine immobilizer
 Locking tailgate
 3.5-inch Electronic Vehicle Information Centre
 Quad-lens halogen headlamps
 Automatic headlamps
 4-pin wiring harness
 Engine block heater
 730-amp maintenance-free battery

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Brilliant Black Crystal Pearl \$275
Premium cloth front bucket seats \$1,000
 Power 10-way driver seat including 2-way lumbar
 Bucket seats
 Rear 60/40 split folding seat
 115-volt auxiliary power outlet
 Power lumbar adjust
 Fold-flat load floor with storage
Customer Preferred Package 28T \$1,000
 Rear power sliding window
 Protection Group
 LT265/70R17E OWL On/Off-Road tires
 Tow hooks
 Class IV hitch receiver
 Front fog lamps
 Anti-spin differential rear axle
 Front and rear all-weather floor mats
 Transfer case skid plate
 Rear extra heavy-duty shock absorbers
 Painted rear bumper
 Lower two-tone paint
 Painted front bumper
 Front suspension skid plate
Luxury Group \$800
 Pickup box lighting
 7-inch customizable in-cluster display

Steering wheel-mounted audio controls
 Power folding exterior mirrors
 Black power folding heated mirrors w/ turn signals
 Auto-dim exterior mirror (N/A RA2)
 Universal garage door opener
 Sun visors with illuminated vanity mirrors
 Overhead console with garage door opener
 Leather-wrapped steering wheel
Comfort Group \$595
 Front heated seats
 Heated steering wheel
Trailer Tow Mirrors & Brake Group \$530
 Electronic Trailer Brake Controller
 Black, power, manual folding, trailer tow mirrors
 Trailer tow mirrors
Remote Start & Security Alarm Group \$595
 Remote start system
 Security alarm
Monotone Outdoorsman
3.0L EcoDiesel V6 engine \$4,300
 98-litre (21.6-gallon) fuel tank
 Maximum duty engine cooling
9 Alpine speakers with subwoofer \$450
Single-disc remote CD player \$250
Uconnect 4C with 8.4-inch display \$1,150
 Apple CarPlay capable
 8.4-inch touchscreen
 7-inch customizable in-cluster display
 Humidity sensor
 A/C with dual-zone automatic temperature control
 Google Android Auto
 1-year SiriusXM Guardian subscription
ParkView Rear Back-Up Camera \$475
Spray-in bedliner \$550
Federal A/C Excise Tax \$100
Ontario Tire Surcharge
 Destination Charge \$1,895

TOTAL PRICE: * \$64,135

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR7TMXJS-240402 L4-VON: 1437 0517



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
 ** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
 This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada
ENERGUIDE
 Diesel Vehicle
Véhicule au diesel

Fuel Consumption / Consommation de carburant

10.8
L/100 km

combined/combineé
city
ville
highway
route

26
mi/gal

Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$0.95 per litre of diesel

\$ 2 052

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,95 \$ par litre de diesel

Standard pickup trucks range from / Les camionnettes ordinaires font entre

10.4 – 16.2 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

1

289 g CO₂/km

10

Best/meilleur

Smog Rating / Indice de Smog

1

289 g CO₂/km

10

Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit
vehicles.nrcan.gc.ca

Pour plus d'information visitez
vehicules.nrcan.gc.ca